

CRISTIN TIERNEY

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Intelligencer

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‘I Voted’ Stickers for Everyone Who Needs One

A New York Magazine collaboration with 48 artists.

By The Editors



Perhaps you're voting by mail this year. Millions of Americans are doing so, more than ever before, and many of them for the first time. What these voters need is I VOTED stickers. And so New York, in partnership with I am a voter., asked 48 artists to design them. The cover of the October 26 issue of the magazine will be converted to a sticker sheet, featuring contributions from Julian V.L. Gaines, Shepard Fairey, KAWS, Barbara Kruger, David Hammons, Laurie Simmons, Amy Sberald, Baron Von Fancy, Marilyn Minter, Lorna

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Simpson, Tawny Chatmon, Rico Gatson, Zipeng Zhu, Adam Pendleton, Adam J. Kurtz, Zaria Forman, and many more. There will be four different covers, each with 12 stickers — enough that each reader can wear a different one daily, from publication through to Election Day.

In addition to the magazine covers, 500,000 more stickers will be distributed for free at bookstores and museums across the country, and retail stores including Crate and Barrel and CB2 (both November 3 only), who, along with Warby Parker and EHE Health, are supporting the project's printing cost. The sheets will also be distributed by nonprofit organizations including the Florida Rights Restoration Coalition and the Campus Vote Project, as well as official polling sites such as the Hammer Museum in Los Angeles and the Brooklyn Museum in New York.