

CRISTIN TIERNEY

FOR IMMEDIATE RELEASE

Eve Sussman & Rufus Corporation: whiteonwhite:algorithmicnoir Toronto International Film Festival

SCREENING DATES: Friday, September 9, 12:00 pm to 10:00 pm
 Saturday, September 10, 12:00 pm to 10:00 pm
 Sunday, September 11, 11:00 am to 5:00 pm
LOCATION: NFB Mediatheque, 150 John Street, Toronto, Ontario

Cristin Tierney is pleased to announce that *whiteonwhite:algorithmicnoir*, a new film by Eve Sussman and the Rufus Corporation, will be screened at the Toronto International Film Festival, September 9th, 10th and 11th, 2011.

whiteonwhite:algorithmicnoir follows the observations and surveillance of geophysicist code writer, Mr. Holz, stuck in a retro-futuristic metropolis named City-A. Voiceovers and dialogues in English and Russian (with English subtitles) evoke the remains of Cold War era social controls—wire tapped telephone conversations, reel-to-reel tapes, snippets of a job interview between Holz and his employer and a mysterious woman referred to simply as “Dispatch.” A narrator describes various impositions on the citizens, including strangely manipulated time keeping, a language ration, and the effects of lithium, suggesting that there is no clear way to tell the future from the past.

The continuously evolving narrative is generated by a custom-programmed serendipity machine, loaded with 3,000 clips, 80 voice-overs and 150 pieces of music. Edited in real time, the film has no beginning, middle or end, formulating an endless story that is never told the same way twice. The viewer’s mind works ceaselessly to re-order and connect these disparate elements, struggling against the film’s subversion of spatial and temporal boundaries.

Eve Sussman founded the Rufus Corporation in 2003. The company has collaborated on *89 Seconds at Alcázar* (2004), the experimental feature *The Rape of the Sabine Women* (2007), and the installation *Yuri’s Office* (2009). Rufus Corporation’s works have been exhibited and screened internationally and are included in the collections of the MoMA, the Whitney Museum of American Art, The Margulies Collection, Sisita Soldevila/Amister Collection, Fundación La Caixa and Centro Galego de Arte Contemporánea. Eve Sussman is a 2010 recipient of the Anonymous was a Woman Award.

Founded in 1976, the Toronto International Film Festival has become the launching pad for the best of international, Hollywood and Canadian cinema, and is recognized as the most important film festival after Cannes.

For more information, please contact Heather Dell at heather@crisintierney.com or 212.594.0550 or TIFF’s press office at proffice@tiff.net or 416.934.3200.