

# Sans-A-Bra

MaliaJensenStudio.com

- For Freedom-Loving Women -

After several years of sewing pairs of pockets onto my own shirts, I've decided to launch *Sans-A-Bra*, and share this strategic design with other stylish women who appreciate just the right amount of coverage while enjoying bra-free comfort.

Think of it as leather jackets for your breasts.

- What's behind this idea? -

Nipples, in a word, and ownership. Deflect the male-gaze and turn it back on itself, asserting your bra-free choice with a concise visual signal. You've opted out for your own comfort, not to invite the delectation or approbation of others. Be bold, be comfortable. Own it.

Perhaps you've asked yourself, why is there just *one* "breast pocket" on any given shirt or maybe you've scoured your closet for something "decent" to wear on a hot day. Do you throw on a vest when you travel or wrap a long scarf around your neck, letting the ends hang just so?

If you're tired of these surreptitious methods of dodging quizzical glances and sidelong stares, why not get behind your decision by getting in front of it? Rake the leaves in your *Sans-A-Bra* t-shirt without the neighbor kids wondering if you're "wild". Sign for a package without the UPS man wondering if you're hitting on him. Go to the grocery store for eggs without first undressing, redressing, and reversing that order when you get back home. Or tuck your *Sans-A-Bra* t-shirt into a tight pair of jeans, throw on a jacket and look as sexy as you feel for a night out.

Women's clothing design consistently presumes there's a bra underneath. *Sans-A-Bra* celebrates your choice to reject that assumption with wit, humor and defiance.



*AiR at the Portland Garment Factory*

*Created during Malia's time as the inaugural Artist in Residence at PGF, Sans-A-Bra is both an alteration service and a read-to-wear line of leather-pocketed T-shirts and sweaters designed to assist in, and encourage, bra-free living.*

*Open House and Launch Party at PGF:*

*Thursday, November 30th 5:00 - 8:00*

*408 SE 79th Avenue, Portland, Oregon*



*How To Order:*

*Choose your shirt, mark your nipple location using tape, chalk, safety pins, etc. and it send it with a return address and \$25 to Malia c/o Portland Garment Factory 408 SE 79th Ave, Portland, OR 97215*

*Further images, details and ready-to-wear can be found at maliajensenstudio.com. Follow me on instagram at maliajensenstudio for more projects and the occasional cat photo.*